

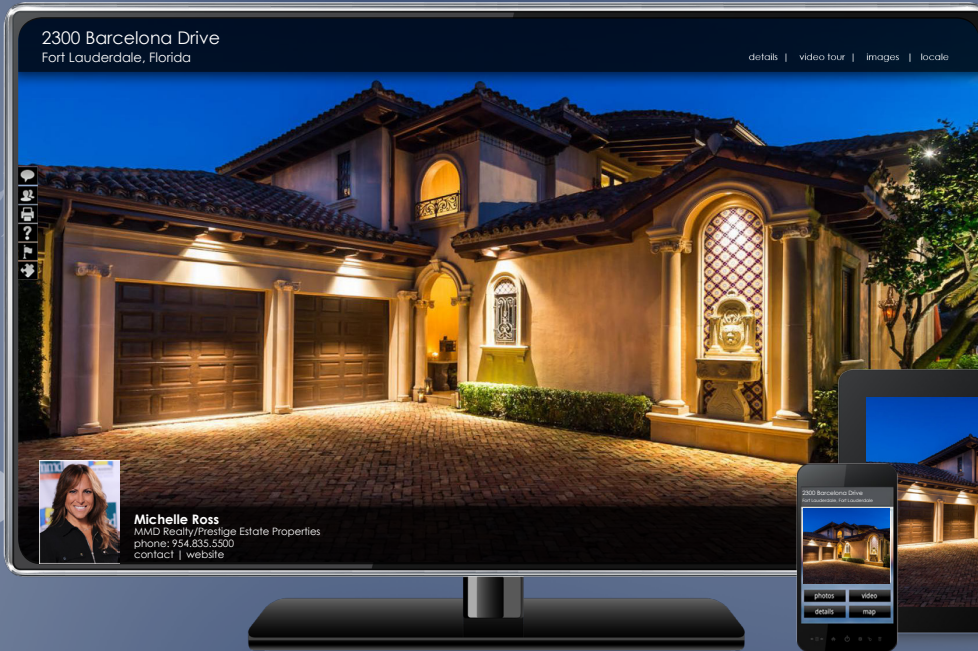
2300 BARCELONA DRIVE  
PRESTIGE REAL ESTATE MARKETING PLAN

Robb Report  
MAGAZINE FOR THE LUXURY LIFESTYLE™

INTERNATIONAL  
Herald Tribune

THE WALL STREET JOURNAL

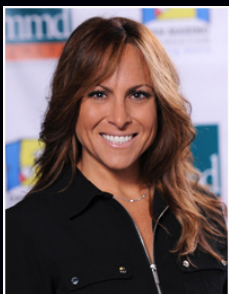
The  
New York  
Times  
facebook



不動産

Jetset  
MAGAZINE

YouTube



**MICHELLE ROSS**  
MMD Realty/Prestige Estate Properties  
###.###.###  
youremail@brokerage.com  
www.prestigeestateproperties.com

PRESTIGE  
ESTATE  
PROPERTIES

THE FINEST HOMES DESERVE  
THE FINEST MARKETING.

# GOING TO THE ENDS OF THE EARTH TO SELL YOUR HOME...

I believe the finest homes deserve the finest marketing. That's why my advertising program is designed to go above and beyond anything offered by any other agent or broker in quality, sophistication and depth. I employ the latest technology to deliver perfect presentation and massive exposure for your home to drive responses from buyers everywhere.

## LUXURY & INTERNATIONAL ADVERTISING

Your home will be featured in prominent global media brands including The New York Times, The Wall Street Journal, Robb Report, Jetset Magazine and the International Herald Tribune. It's also translated and distributed to dozens of prominent Real Estate sites throughout Asia, Europe, Australia, the Middle East, South America, and more.

## STYLISH, SOPHISTICATED PRESENTATION

We'll create a dedicated online showcase for your home, featuring magazine-quality professional photos, elegantly produced High Definition video and stunning aerial animation. Nothing else compares - but don't take our word for it, check it out for yourself!

## LOCAL, SOCIAL & MOBILE

Your home will benefit from cutting edge social media technology and robust exposure on sites like Facebook, Twitter and YouTube. Our showcase listings reach potential local buyers on every type of computer, smartphone and tablet, in addition to intensive local print, mail and signage.



*Michelle Ross*

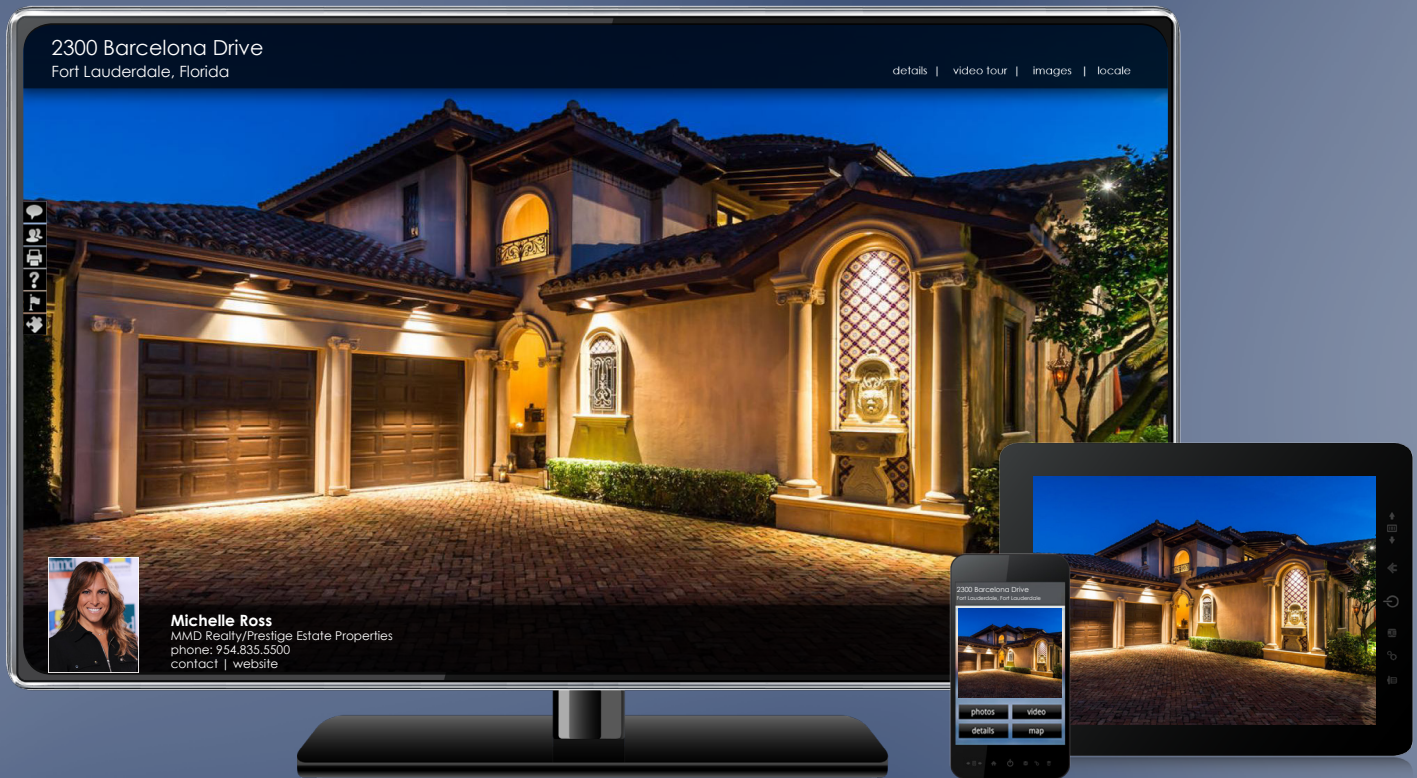
###.###.###

[www.prestigeestateproperties.com](http://www.prestigeestateproperties.com)

[youremail@brokerage.com](mailto:youremail@brokerage.com)

**PRESTIGE**  
**ESTATE**  
**PROPERTIES**

*It starts with*  
**PERFECT  
PRESENTATION**



### A DEDICATED WEBSITE

Your home will be featured on its own dedicated Property Website, including a custom domain and stunning, professionally produced Aerial Video Tour.

### REACHING MOBILE USERS

Your home's website is perfectly optimized and presented to smartphone and tablet users, so everyone gets the best possible experience

### ENGAGING CONTENT

High definition video and image galleries, interactive maps and more make your home's web presence distinctive and eye-catching.

# The New York Times

**The New York Times**  
**GREAT HOMES**  
 AND DESTINATIONS

Search Articles

HOME DESTINATIONS LIFESTYLES MULTIMEDIA BLOG

« Back to Results | Advanced Search | My Real Estate »


« PREVIOUS 3 of 34 | NEXT 5 of 34 »

**2300 Barcelona Drive**  
 Fort Lauderdale, Florida 33301

Web ID: 4FA54AE9A8C89  
 Posted: 01 days ago  
 Updated: 00 days ago

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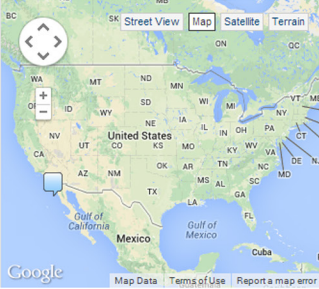
**2300 Barcelona Drive**  
 Fort Lauderdale, Florida 33301

This magnificent custom built 4,757 sf Old World gem features steel frame construction and superior design down to the smallest detail throughout the property. Offering 4 bedrooms, 4.5 baths, a two car garage with elevator lifts, beautiful pool and 90&#39; of deepwater access just steps off the famed Las Olas Boulevard. Cupola ceilings, a towering rotunda, hand crafted iron work accents, and chiseled limestone floors are just a few examples of this estate&#39;s features.

4 Bedrooms  
 4 Bathrooms  
 Half Baths  
 4757 Sq. Ft.  
 single-family home  
 MLS

**Michelle Ross**  
 954-835-5500  
[Email Agent](#)

**Points of interest:**  
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INTERNATIONAL  
**Herald Tribune**

The International Herald Tribune is the global edition of The New York Times and provides a balanced, intelligent perspective on world news, business, culture, sport and more, making it required reading for half a million influential, sophisticated readers in 160 countries around the world.



# THE WALL STREET JOURNAL.

**2300 Barcelona Drive**

← Back to Search Results      Previous | 1 of 84 | Next →

**LUXURY RESIDENCES**

Type: single-family home  
 Bedrooms: 4  
 Bathrooms: 4  
 Half Baths:  
 Size (Interior): 4757  
 MLS#:  
 Posted:

Share: Like

[View Full Listing](#)

**Property For Sale**  
 This magnificent custom built 4,757 sf Old World gem features steel frame construction and superior design down to the smallest detail throughout the property. Offering 4 bedrooms, 4.5 baths, a two car garage with elevator lifts, beautiful pool and 90&#39; of deepwater access just steps off the famed Las Olas Boulevard. Cupola ceilings, a towering rotunda, hand

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**PRESTIGE ESTATE PROPERTIES**  
 MMD Realty/Prestige Estate.  
 Michelle Ross  
 Contact Agent

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# Robb Report

MAGAZINE FOR THE LUXURY LIFESTYLE™

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## 2300 Barcelona Drive

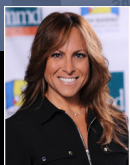
**PRESENTED BY:**  
 Michelle Ross  
 MMD Realty/Prestige Estate  
 Phone: 954.835.5500  
 Email Michelle Ross  
 View This Luxury Property

**DETAILS**  
 2300 Barcelona Drive  
 Fort Lauderdale, Florida 33301

Property Type: single-family home  
 Bedrooms: 4  
 Bathrooms: 4  
 Square Feet: 4757  
 Availability: For Sale

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 2 YRS (24 ISSUES) \$100.00  
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Robb Report Exceptional Properties offers unparalleled access to discriminating home and property owners. These highly sought-after consumers, many of whom own multiple residences, are responsible for a disproportionate amount of spending on luxury home goods and services, and are active buyers and sellers of luxury properties.



# Jetset

MAGAZINE

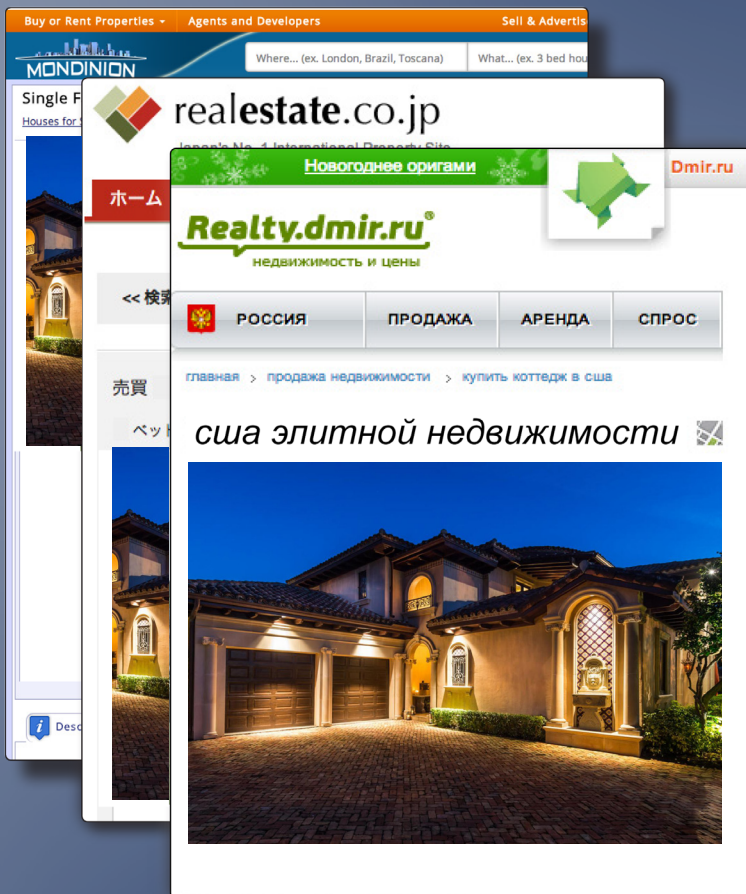
Jetset Magazine is the leader in digital advertising for the luxury market with access to an exclusive audience of the wealthiest demographic in the world. Advertisers benefit from cost-effective marketing by reaching a highly concentrated audience of the 1% controlling more than 50% of the world's wealth. Jetsetmag.com receives millions of page views each month in addition to the 36,000 digital subscribers who read the magazine online every issue.



# INTERNATIONAL ADVERTISING



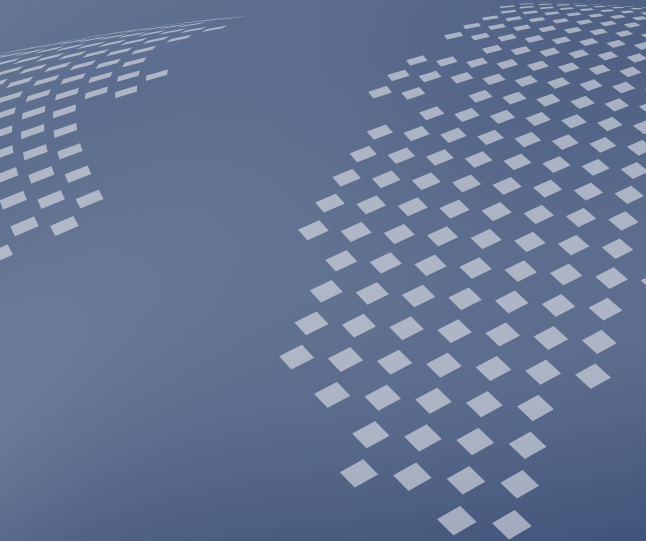
Your home will gain international exposure in over 30 prominent Real Estate search sites around the world targeting affluent global investors, including China, Russia, Canada, Germany, Brazil, France, Singapore, UAE and many others.





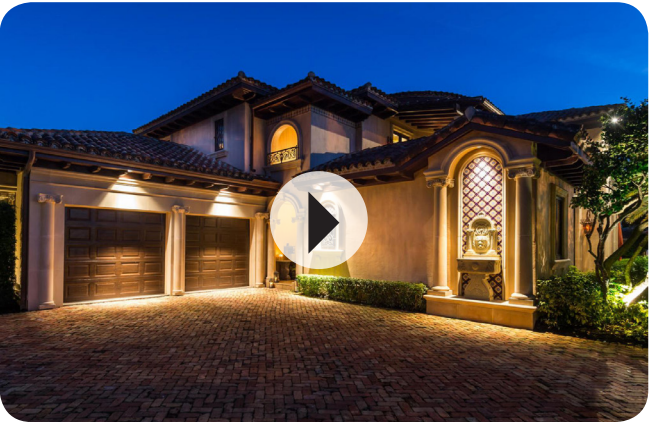

# MASS EMAIL BROADCAST

Your home is promoted to thousands of Brokers, Buyers and Investors via a high-impact Email Brochure with multiple photos and video links. Our exclusive database includes local Agents and Brokers as well as Luxury Brokerages around the US and the world.



**2300 Barcelona Drive**  
Fort Lauderdale, Florida

VIRTUAL TOUR | IMAGE GALLERY | PROPERTY DETAILS | MAP


[CLICK HERE FOR THE TOUR](#)

**2300 Barcelona Drive**  
Security Patrolled Seven Isles Waterfront

Property Type: single-family home  
Bedrooms: 4  
Bathrooms: 4  
Square Feet: 4757  
Availability: For Sale

This magnificent custom built 4,757 sf Old World gem features steel frame construction and superior design down to the smallest detail throughout the property. Offering 4 bedrooms, 4.5

[Read More](#)



**Michelle Ross**  
MMD Realty/Prestige Estate Properties  
Phone: 954-835-5500

**PRESTIGE ESTATE PROPERTIES**

# You Tube



We create a stunning Aerial Video Tour using Google Earth technology to show off your home's unique location, and we broadcast it to the world as a YouTube High Definition stream for web and mobile device users everywhere.

INCLUDES STUNNING  
HD AERIAL VIDEO



# facebook

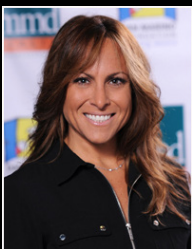
A screenshot of a Facebook post. At the top, there is a search bar and navigation links for 'Charlie', 'Home', and 'Find Friends'. Below this, a status bar indicates the user is posting as 'LUXVT World Estates'. The main content is a video titled '2300 Barcelona Drive' with a 'Back to Album' link. The video shows a large, well-lit house at night. Below the video, the user 'Michelle Ross' is identified as being from 'MMD Realty/Prestige Estate Properties'. The post text describes the property: '2300 Barcelona Drive Fort Lauderdale, Florida 33301. This magnificent custom built 4,757 sf Old World gem features steel frame construction and superior design down to the smallest detail throughout the property. Offering 4 bedrooms, 4.5 baths, a two car garage with elevator lifts, beautiful pool and 908amp;#39; of deepwater access just steps off the famed Las Olas Boulevard. Cupola ceilings, a towering rotunda, hand'. To the right of the post, a list of friends is visible, including Sd Partytime, Gregory Gomez, David Provenzano, Carlos Maia, Billy Kroger, Robert Antoniadis, Arthur Tomblin, Andrew Thorn, Alyson Hammond, Moe Dorn, David Cosgrove, Marty Shannon, Philip Pescarino, John Long, and Cody Henderson.

Using sophisticated demographic targeting, your home will reach thousands of local high-wealth buyers and investors on Facebook with engaging, high profile paid ad placement and beautiful HD Video page to be shared across vast social networks.

An 'Ad Preview' window showing a real estate advertisement. The ad title is 'Fort Lauderdale Estate' and it is 'Offered by Michelle Ross'. The ad image shows the same house as the Facebook post. The text of the ad reads: 'Security Patrolled Seven Isles Waterfront Gem...Listed by Michelle Ross, MMD Realty/Prestige Estate Properties, 954.835.5500'. Below the ad, there is a link that says 'View on Right Hand Side' and 'Similar Ad'.

INCLUDES PAID ADS  
TARGETING LOCAL USERS

THE FINEST HOMES  
DESERVE THE FINEST MARKETING.



**MICHELLE ROSS**

MMD Realty/Prestige Estate Properties

954.835.5500

[michelle@mmdrealty.com](mailto:michelle@mmdrealty.com)

[www.prestigeestateproperties.com](http://www.prestigeestateproperties.com)

**PRESTIGE  
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